
LOCAL HUNGER

SECONDARY LEVEL

Halloween for Hunger Campaign

Extension Activity

- **Purpose:** the purpose of this activity is for students to familiarize themselves with the Halloween for Hunger campaign and how it relates to everything they have learned during the course of the lesson. This discussion is also meant to give students the opportunity to come up with additional ideas and strategies for their campaign.
- **Instructional method(s):** class discussion
- **Differentiated Instruction:**
 - Students will be given the Halloween for Hunger How-To Guide and discuss campaign ideas in groups.
- **Estimated time:** 20 minutes
- **Steps:**
 1. Ask students to reflect on what they have learned throughout the lesson. Explain to them that it is easy to feel helpless when learning about issues such as hunger because it is difficult to determine how you can help. Inform students that they are going to a tangible way that they can fight hunger in their community and that is through Free The Children's annual Halloween for Hunger campaign.
 2. Introduce the campaign by viewing the following videos:
 - An introduction to Halloween for Hunger by Craig Kielburger
<http://www.freethechildren.com/getinvolved/youth/campaigns/campaigns.php?type=halloweenforhunger>
 - A step by step guide on how to run the campaign
<http://www.youtube.com/watch?v=GWdYb8CGnZM>
 3. Keeping in mind all that they have learned throughout the course of the lesson, ask students the following questions:
 - Why is this campaign important?
 - What are the goals of this campaign?
 - What are the steps you can take to participate in this campaign?
 - Why is Halloween a good time to hold such a campaign?
 - How can we get more people involved in this campaign?
 - How can we receive the best results on Halloween night, when collecting non-perishable food items?
 - What else can we do around our school to raise awareness?
 - What can we do around our community to raise awareness?
 4. Refer to the Halloween for Hunger How-to Guide and discuss the steps participants will take leading up to and on Halloween night. Address any outstanding questions that students may have.

Encourage students to take action to end local hunger. Participate in Free The Children's Halloween for Hunger campaign. Learn more at www.weday.com/takeaction.