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# LOCAL HUNGER

## ELEMENTARY LEVEL

### Halloween For Hunger Campaign

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#### Extension Activity

- **Purpose:** the purpose of this activity is to introduce students to a tangible outlet for action by informing them on Free The Children's annual Halloween for Hunger campaign.
- **Instructional method(s):** class discussion
- **Differentiated Instruction:**
  - Students will be given the Halloween for Hunger How-To Guide and discuss campaign ideas in groups.
- **Estimated time:** 20 minutes
- **Steps:**
  1. On Halloween night, youth around the world will take action to fight local hunger and poverty by participating in Free The Children's annual Halloween for Hunger campaign. On October 31<sup>st</sup>, campaign participants will go trick-or-treating for non-perishable food items, donating the food they collect to local food banks. This action will allow them to support their community food banks, while raising awareness about the challenges faced by millions of families in North America and around the world.
  2. Ask students to reflect on what they have learned throughout the lesson. Explain to them that it is easy to feel helpless when learning about issues such as hunger because it is difficult to determine how you can help. Inform students that they are going to be introduced to a call to action, a tangible way that they can stand fight hunger in their community and that is through Free The Children's annual Halloween for Hunger campaign.
  3. Introduce the campaign by viewing the following videos:
    - An introduction to Halloween for Hunger by Craig Kielburger  
<http://www.freethechildren.com/getinvolved/youth/campaigns/campaigns.php?type=halloweenforhunger>
    - A step by step guide on how to run the campaign  
<http://www.youtube.com/watch?v=GWdYb8CGnZM>
  4. Keeping in mind all that they have learned throughout the course of the lesson, ask students the following questions:
    - Why is this campaign important?
    - What are the goals of this campaign?
    - What are the steps you can take to participate in this campaign?
    - Why is Halloween a good time to hold such a campaign?
    - How can we get more people involved in this campaign?
    - How can we receive the best results on Halloween night, when collecting non-perishable food items?
    - What else can we do around our school to raise awareness?
    - What can we do around our community to raise awareness?
  5. Refer to the Halloween for Hunger How-to Guide and discuss the steps participants will take leading up to and on Halloween night. Address any outstanding questions that students may have.