

CRAIG KIELBURGER

Co-Founder, Free The Children
Co-Founder, Me to We



Craig Kielburger founded Free The Children in 1995 at only 12 years of age. Today, he remains a passionate full-time volunteer for the organization, now an international charity and renowned educational partner that empowers youth to achieve their fullest potential as agents of change.

Free The Children delivers innovative programming to more than 3,500 youth groups and hundreds of thousands of young people in Canada, the United States and the United Kingdom. The organization's signature domestic event, We Day, reaches 70,000 students in person

and 5.4 million through televised broadcasts. As the world's largest network of children helping children through education, the organization has worked in 45 countries and built more than 650 schools and school rooms in developing regions, providing education to more than 55,000 children every day.

Free The Children has a proven track record of success, having formed successful partnerships with top school boards and leading corporations—including Oprah's Angel Network, Virgin Atlantic Airways, KPMG and Research In Motion.

Craig is also the co-founder of Me to We. An innovative social enterprise, Me to We provides people with better choices for a better world, including socially conscious and environmentally friendly clothes and accessories, as well as life-changing international volunteer trips, leadership training programs and materials, and books which address issues of positive social change. In addition, half of Me to We's net profit is donated to Free The Children, while the other half is reinvested to grow the enterprise and its social mission.

Craig is a syndicated columnist and New York Times bestselling author who has written eight books. His latest, released in June 2011, is the children's book *Lessons from a Street Kid*.

Craig has a degree in peace and conflict studies from the University of Toronto and is the youngest-ever graduate of the Kellogg-Schulich Executive MBA program. He has received ten honorary doctorates and degrees, The Roosevelt Freedom Medal, The World Children's Prize for the Rights of the Child (often called the Children's Nobel Prize) and is one of the youngest recipients of The Order of Canada. Craig's work has been featured on multiple appearances on The Oprah Winfrey Show, CNN, 60 Minutes and The Today Show; and in *People*, *Time* and *The Economist*.

Quick facts:

- New York Times *bestselling author*
- *Syndicated columnist*
- *Graduate of University of Toronto and Kellogg-Schulich Executive MBA program*
- *Recipient of The Roosevelt Freedom Medal*
- *Recipient of The Order of Canada*
- *Recipient of The World's Children's Prize for the Rights of the Child*
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